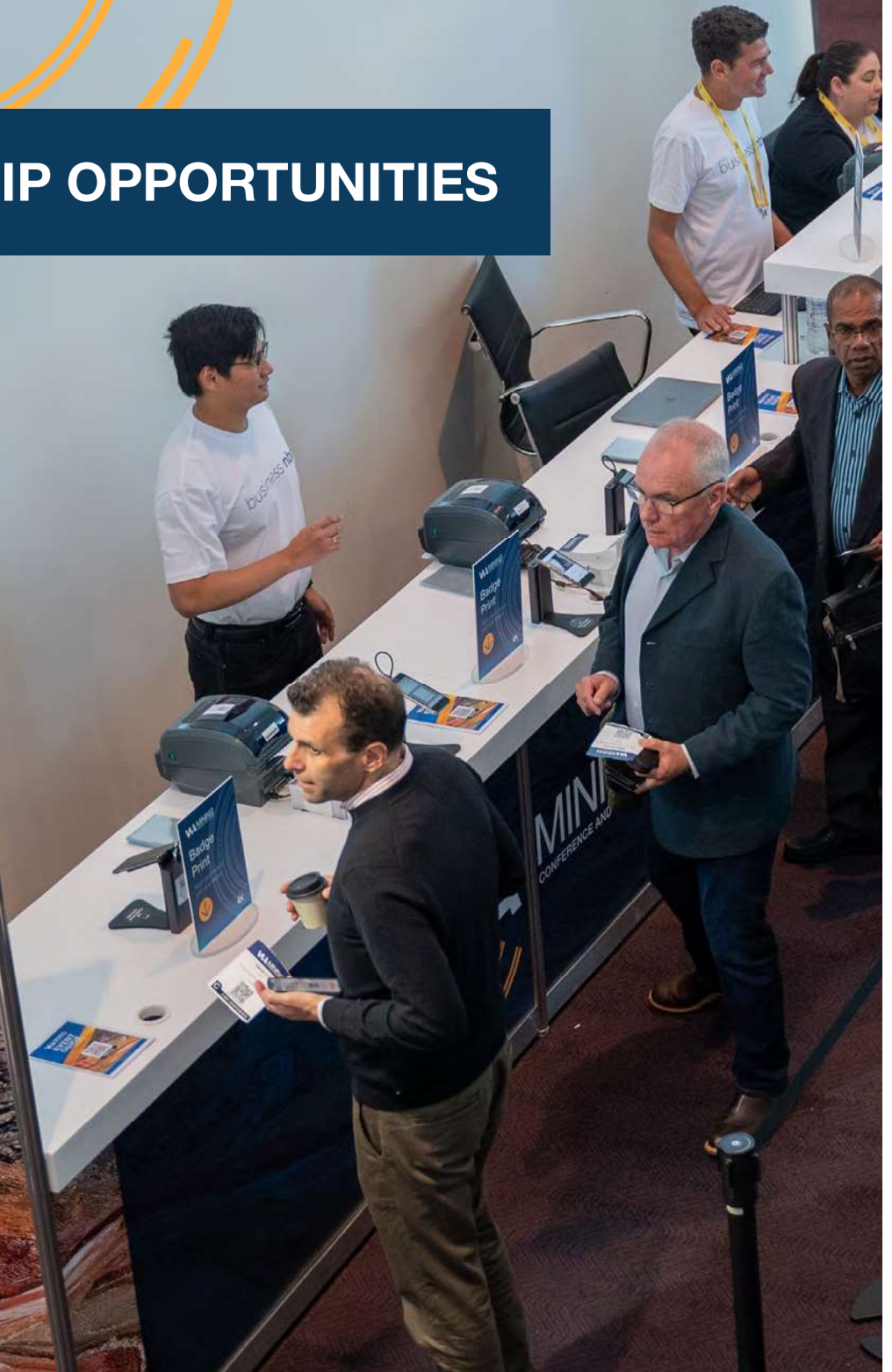




## SPONSORSHIP OPPORTUNITIES





# SPONSORSHIP PACKAGES

## EVENT PARTNER (Exclusive, 1 Only)

The Event Partner sponsorship of the WA Mining Conference and Exhibition 2023 is an exclusive branding opportunity for one company to directly align with the event through the highest level of branding and exposure. WA Mining Conference and Exhibition 2023 Event Sponsor will be given multiple opportunities to reach the event audience pre-show and onsite.

### EVENT PARTNER SPONSORSHIP INCLUDES:

- Headline branding on event marketing materials prior to WA Mining Conference and Exhibition 2023
- Branding featured on WA Mining Conference and Exhibition 2023 signage, materials, and marketing onsite
- 30 Minute Speaking slot in the Plenary session at the conference (content to be discussed with conference manager)
- 30-second video to be played to the audience during the Plenary session on each day of the conference
- Exclusive logo branding on the WA Mining Conference and Exhibition 2023 lanyards
- Exclusive Bag Sponsorship
- 6 x Conference tickets to attend the conference for staff or customers
- 1 x Digital banner on WA Mining Conference and Exhibition 2023 Event Website (rotating)
- 1 x Dedicated EDM before the event
- 1 x Bag insert
- 1 x Double Page Spread Ad Digital
- 1 x Upgraded Gold web listing
- 1 x Exhibitor Dashboard Pro

**Total cost:** **\$23,320**

All prices include GST







## CONFERENCE SPONSOR (2 Available, 1 per day)

The Conference Sponsorship at the WA Mining Conference and Exhibition 2023 gives you exposure and alignment as an industry leader through branding within a conference day of your choice. The 2-day conference will feature keynote presentations, case studies and discussions on topics that directly relate to the future of the WA Mining industry and places your brand at the forefront.

### CONFERENCE SPONSORSHIP INCLUDES:

- Branding featured on WA Mining Conference and Exhibition 2023 signage, materials, and marketing onsite
- 1 x 20 Minute Speaking slot on either Day 1 or Day 2 of the conference program (content to be discussed with conference manager)
- 30-second video to be played to the audience prior to your speaking spot
- 4 x Conference tickets to attend the conference for staff or customers
- 1 x Digital banner on WA Mining Conference and Exhibition 2023 Event Website (rotating)
- 1 x Banner on a visitor campaign email prior to the event
- 1 x Double Page Spread Ad Digital
- 1 x Bag insert
- 1 x Upgraded silver web listing
- 1 x Exhibitor Dashboard Pro

**Total cost:** **\$11,220**

All prices include GST





## REGISTRATION SPONSOR (Exclusive, 1 only)

This high visibility opportunity gives you branding and exposure to all pre-registered visitors as well as onsite visitors as they enter. Your brand is top of mind as they enter WA Mining Conference and Exhibition 2023.

### REGISTRATION SPONSOR INCLUDES:

- Logo on the onsite registration staff uniforms
- Logo on the onsite registration counters and forms
- Web banner on the WA Mining Conference and Exhibition 2023 online registration page
- Banner on the registration confirmation emails
- Sponsor logo on the WA Mining Conference and Exhibition 2023 website and visitor email campaigns
- 2 x Conference tickets to attend the conference for staff or customers
- 1x Full Page advertisement
- 1 x Upgraded silver web listing
- 1 x Exhibitor Dashboard Pro

**Total cost:** **\$13,970**

## SEMINAR SERIES SPONSOR (Exclusive, 1 only)

Located within the exhibition floor, the free-to-attend seminar series at WA Mining Conference & Exhibition will feature sessions and workshops led by leading tech and digital companies.

### SEMINAR SERIES SPONSORSHIP INCLUDES:

- Branding featured within the free-to-attend seminar series stage
- 1 x Digital banner on WA Mining Conference and Exhibition 2023 Event Website (rotating)
- Sponsor logo on all materials (printed or digital that relate to the free-to-attend seminar series)
- 20-minute speaking slot at the seminar series
- 2 x Conference tickets to attend the conference for staff or customers
- Sponsor logo on the WA Mining Conference and Exhibition website and visitor email campaigns
- 1 x banner on visitor campaign emails prior to the event
- 1 x Full page advertisement
- 1 x Upgraded silver web listing
- 1 x Exhibitor Dashboard Pro

**Total cost:** **\$ 9,724**

All prices include GST



## NETWORKING DRINKS SPONSOR (Exclusive, 1 Only)

The WA Mining Conference and Exhibition 2023 Networking Drinks will be held on the first evening of the event and will be open to both visitors and exhibitors. This is an exclusive branding opportunity, providing the perfect platform to expose your business and brand in a social environment.

### NETWORKING DRINKS SPONSORSHIP INCLUDES:

- Branding featured within the WA Mining Conference and Exhibition 2023 Networking Drinks venue
- Wait staff to wear a branded shirt with WA Mining Conference and Exhibition 2023 and sponsors logo
- Acknowledgement from the Event Director and an opportunity to present a 2-minute capability statement at the event
- Opportunity to provide a lucky door prize and giveaways (sponsor to provide)
- 2 x Conference tickets to attend the conference for staff or customers
- 1 x Banner on a visitor campaign email prior to the event
- 1 x Full page advertisement
- 1 x Upgraded silver web listing
- 1 x Exhibitor Dashboard Pro

**Total cost:** **\$10,220**

## CAFÉ SPONSORSHIP (Exclusive, 1 Only)

The WA Mining Conference and Exhibition Café will be the main catering facility at the event. This exclusive sponsorship provides a key opportunity for increasing brand exposure during the event and to 'own' this busy area.

### CAFÉ SPONSORSHIP INCLUDES:

- Naming rights to the WA Mining Conference and Exhibition Café
- Coffee cart within the area and branded coffee cups within the café area
- Prominent company branding on signage and banners within the area
- Branding on all floor plans
- Sponsor logo on all materials (printed or digital that relate to the WA Mining Conference and Exhibition Café)
- 2 x Conference tickets to attend the conference for staff or customers
- Sponsor logo on the WA Mining Conference and Exhibition website and visitor email campaigns
- 1 x banner on visitor campaign emails prior to the event
- 1 x Full page advertisement
- 1 x Upgraded silver web listing
- 1 x Exhibitor Dashboard Pro

**Total cost:** **\$ 11,770**

All prices include GST





## LOUNGE SPONSOR (Exclusive, 1 Only)

The WA Mining Conference and Exhibition 2023 Lounge will be a key meeting place for the event. This sponsorship will give you exclusive branding within the area bringing your brand to the top of mind when delegates are having conversations about the future of their business.

### LOUNGE SPONSORSHIP INCLUDES:

- Branding featured on WA Mining Conference and Exhibition 2023 signage, materials, and marketing onsite
- Exclusive branding and signage of the lounge area including digital displays with rotating content
- 2 x Conference tickets to attend the conference for staff or customers
- 1 x Digital banner on WA Mining Conference and Exhibition 2023 Event Website (rotating)
- 1 x Full page advertisement
- 1 x Upgraded silver web listing
- 1 x Exhibitor Dashboard Pro

**Total cost:** **\$10,270**

## DELEGATE CATERING SPONSOR (Exclusive, 1 Only)

This sponsorship gives you exclusive branding at the delegate catering areas for the morning tea, lunch and afternoon breaks at the WA Mining Conference and Exhibition 2023.

### DELEGATE CATERING SPONSORSHIP INCLUDES:

- Branding featured within the WA Mining Conference and Exhibition 2023 Catering area
- Acknowledgement from the MC on transition to break
- 2 x Conference tickets to attend the conference for staff or customers
- 1 x Banner on a visitor campaign email prior to the event
- 1 x Full page advertisement
- 1 x Upgraded silver web listing
- 1 x Exhibitor Dashboard Pro

**Total cost:** **\$5,720**

All prices include GST





## SPONSORSHIP SUMMARY

SPONSORSHIP OPPORTUNITIES	Sponsorship Specific Branding	30 Minute Speaker Spot	20 Minute Speaking Spot	Unique Onsite Branding	Logo on Lanyards	Conference Tickets	Solus Email	Website Banner	Bag Insert	Email Banner Ad	Logos on Website and Email	Exhibitor Dashboard Pro	Directory Ad	Upgraded Web Listing
<b>EVENT PARTNER</b> (Exclusive)	✓	✓		✓	✓	6	✓	✓	✓	✓	✓	✓	Double Page	Gold Listing
<b>CONFERENCE SPONSOR</b> (2 Available, 1 per day)	✓		✓	✓		4		✓	✓	✓	✓	✓	Double Page	Silver Listing
<b>REGISTRATION SPONSOR</b> (Exclusive)	✓			✓		2		✓		✓	✓	✓	Full Page	Silver Listing
<b>SEMINAR SERIES SPONSOR</b> (Exclusive)	✓		✓	✓		2		✓		✓	✓	✓	Full Page	Silver Listing
<b>NETWORKING SPONSOR</b> (Exclusive)	✓			✓		2				✓	✓	✓	Full Page	Silver Listing
<b>CAFÉ SPONSOR</b> (Exclusive)	✓			✓		2				✓	✓	✓	Full Page	Silver Listing
<b>LOUNGE SPONSOR</b> (Exclusive)	✓			✓		2		✓			✓	✓	Full Page	Silver Listing
<b>DELEGATE CATERING SPONSOR</b> (Exclusive)	✓			✓		2				✓	✓	✓	Full Page	Silver Listing





# ONSITE PROMOTIONAL OPPORTUNITIES

Increase your onsite visibility with these promotional opportunities.



## VISITOR BAG INSERTS\*

Place your company flyer or promotional goodies into the visitor bags. (\*Size and weight restrictions do apply and items must be approved)

\$1,122



## FLOOR PLAN LOGO

Have your company logo represented on the onsite entrance signage floor plan and directory floor plan.

\$418

All prices include GST





# DIGITAL ADVERTISING

Increase your visibility with these promotional opportunities.

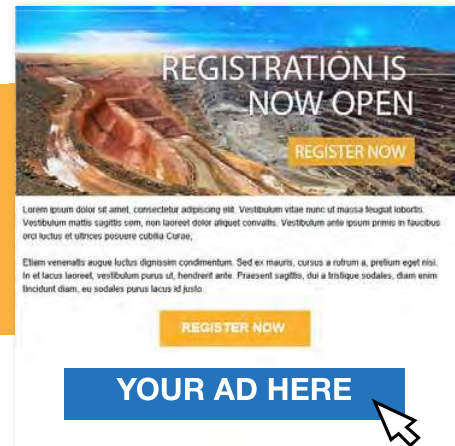
## E-NEWS

WA Mining Conference and Exhibition e-news delivers the latest event and industry news to an audience of engaged, quality industry contacts.

Email inline banner

**\$2,310**

OVER  
**3,800**  
mining industry  
subscribers



## WA MINING CONFERENCE & EXHIBITION WEBSITE

Homepage banner

**\$2,805**

OVER  
**14,500**  
website users\*

\*Registration campaign period from June to October 2022



## VALUE BUNDLES

### ONSITE BOOSTER

**\$1,309**

(15% discount)

#### INCLUDES

Full page ad digital, logo on floorplan and silver web listing



### ONLINE BOOSTER

**\$2,296.80**

(20% discount)

#### INCLUDES

Silver web listing and EDM banner



### BRAND BOOSTER

**\$4,034.80**

(30% discount)

#### INCLUDES

Silver web listing, double page spread ad digital, logo on floor plan, bag insert and EDM banner



All prices include GST



## CONTACT DETAILS

For more information or to book, contact:

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