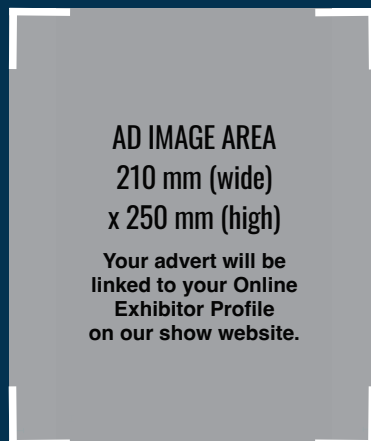


# Advertising Guidelines for WA Mining Digital Exhibition Directory

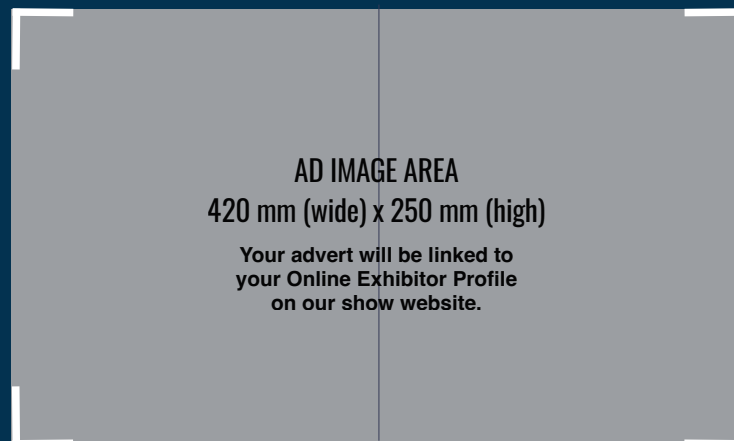
# ADVERTISING SPECIFICATIONS

Submit your advert as you would for a printed publication. (Full Page/Half Page according to your contract). Your advert will then be linked to your Online Exhibitor Profile on our show website.

## Full Page



## Double Page Spread



## Half Page



## IMPORTANT INFORMATION

- This book is produced as high resolution artwork and then compressed when published online.
- Take into account when designing your advertisement that they could also be viewed on smaller mobile devices.

## Dimensions

### Full Page

Dimensions of Advert  
210 mm (wide) x 250 mm (high)

### Double Page Spread

Dimensions of Advert  
420 mm (wide) x 250 mm (high)

### Half Page

Dimensions of Advert  
185 mm (wide) x 110 mm (high)

Supply artwork as a jpeg or PDF at 300dpi

Supply all your links and artwork ready PDF or JPEG [through the Online Exhibitor Manual](#).